

**For Immediate Release**

## **Meyer Natural Angus to purchase natural beef business of Coleman Natural Foods**

**Agreement allows companies to strengthen focus on strategic goals**

LOVELAND, Colo.—April 3, 2008—Meyer Natural Angus announced today that it has entered into a definitive agreement to purchase the natural and organic beef business of Coleman Natural Foods LLC. The companies expect to conclude the transaction June 1.

The sale will allow each company to tighten its focus on strategic goals. The addition of the Coleman Natural beef business will enable Meyer Natural Angus to significantly expand its position in the rapidly growing market for premium quality natural beef. The sale will allow Coleman Natural Foods, in turn, to focus on continued strong growth in its other businesses, including natural poultry, pork and prepared foods.

“This agreement is a sign of our strong commitment to the natural beef industry,” said Al Byers, President of Meyer Natural Angus. “With the addition of the Coleman Natural beef business, we will expand our market presence, associate with a brand that has been an innovator in natural beef and be in a position to provide superior service to the many customers of the Coleman Natural and Meyer Natural Angus brands.”

Coleman Natural beef suppliers and customers can expect a seamless transition, according to Meyer officials. “We’re committed to delivering great service during and after the ownership transition,” Byers said. “For customers and cattle suppliers, it’s business as usual.”

###

### **Company background**

Meyer Natural Angus, based in Loveland, Colo., is dedicated to producing and delivering the best-tasting, highest-quality natural beef products on the market for both domestic and international use. The cattle that go into the company’s products are treated humanely, fed a strict all-vegetarian diet and never administered antibiotics or growth hormones. For more information, visit [www.meyernaturalangus.com](http://www.meyernaturalangus.com).

Headquartered in Golden, Colo., Coleman Natural Foods LLC is the leading U.S. processor, marketer and distributor of fresh and further prepared natural and organic proteins. Coleman Natural Foods offers natural and organic products to food retailers, food services, schools and institutions across the country under various brand names. For more information, visit [www.colemannatural.com](http://www.colemannatural.com).

### **Media contacts for additional information:**

Del Holzer, Meyer Natural Angus, 970-292-5558

Katie Coakley, Coleman Natural Foods, 970-845-8525